



mediaSOCIAL Software

Overview

mediaSOCIAL is a software application that can support multiple social media video contents, with up to four Live and four VoD simultaneous operations.

It is the ideal tool for content creators that need to get media in front of their audience in no time, with a simple and intuitive web UI.

Easily fetch and publish to a wide range of social media channels such as Instagram (IGTV), Facebook, Twitch, YouTube, Periscope, Vimeo and Twitter with a simple setup configuration.

Models

- **mediaSOCIAL SW Dual:** up to two Live and two VoD simultaneous operations
- **mediaSOCIAL SW Quad:** up to four Live and four VoD simultaneous operations

Product Highlights

- Closed-captions
- Input/Output social media gateway
- Full-featured local and remote user interface
- Metadata annotation and enhancement
- Operation modes: manual and automatic
- Burnt-in options: text, timecode, overlays (images and videos) and LUT
- Google Chrome extension

Technical Specifications

Connectivity	INPUT		OUTPUT	
	Live	VoD	Live	VoD
Social Media	Facebook Twitch YouTube Periscope	Facebook Twitter Vimeo Instagram (IGTV) YouTube	Facebook Twitch YouTube	Facebook Twitter Vimeo YouTube

Minimum Hardware Requirements

mediaSOCIAL Software	
CPU	i9-9900 or above
RAM	2x Intel Xeon Silver 4214 2.2G or above
OS Drive	4x 8GB
Network	240GB SSD
Operating System	2x 1Gb
	Windows 10 (Pro / Enterprise editions)
	Windows Server 2016 / 2019